

# Colonial Little League

P.O. Box 215  
Great Meadows, N.J.  
07838  
[www.coloniallittleleague.org](http://www.coloniallittleleague.org)



DECEMBER 4, 2022

Dear Potential Sponsor,

Colonial Little League is an official charter of Little League International in Williamsport Pennsylvania. We aspire to be an outstanding educational athletic organization that provides a high-quality baseball experience to our players where good sportsmanship is a fundamental principle.

We provide recreational baseball for all the towns in the Hackettstown High School sending district which includes **Allamuchy, Hackettstown, Independence and Liberty Townships**. We are a Non-Profit (501) (c)(3) 100% Volunteer organization. In the Spring of 2022, we had 308 participants making up 28 teams. In the Fall of 2022, we had 46 participants making up 4 teams. This Spring and Fall we hope to have the same number of participants as last year, if not more.

Colonial Little League is seeking sponsorship for the 2023 season. All the sponsorship and fundraising donations we receive goes directly back into our program, whether it is equipment for our players or to help keep registration costs as low as possible. We have created a tier system that includes five different levels of sponsorship for all potential sponsors, it is called the "Cycle". (See attached). We also offer a Team Sponsor option however they are limited and will be on a first come first serve basis. We hope that you find our organization worthy of your contributions.

Warm regards,

**Brent Beauseigneur**

President, Colonial Little League

EMAIL: [president@coloniallittleleague.org](mailto:president@coloniallittleleague.org)



**Sponsorship level desired (please circle):**

- The Single**     **\$125** – Your business name on the back of every player’s jersey of team (1<sup>st</sup> come, 1<sup>st</sup> serve).  
**The Double**   **\$200** - \*Internet Sponsorship Banner on our Leagues website with company contact info.  
**The Triple**    **\$300** - \*\*Outfield fence sign, \*Internet sponsorship banner on our Leagues website with company contact info.  
**Home Run**     **\$400** - \*\*Outfield fence sign, \*Internet sponsorship banner on our Leagues website with company contact info for **2 years – 2023 and 2024 Season**  
**Grand Slam**   **\$1000- Gold Sponsor-** \*\* Main Sponsor for Opening Day and Closing, Internet sponsorship banner, Outfield fence sign at two fields, Team Sponsor with name on jersey.

**Special Offer for Returning Sign Sponsors – get a Triple for \$250 and a Homerun for \$350**

**Team Sponsors \$125-** Your business name on the back of every players jersey (1<sup>st</sup> come 1<sup>st</sup> serve)

In addition to the above, anyone who donates will be recognized on our websites *Sponsor* page

\*Internet banners will be on the League website until December 31<sup>st</sup> of the sponsored year

\*\*Outfield fence signs will be displayed from April 1<sup>st</sup> thru October 31<sup>st</sup> (the end of Fall baseball season)

**Sponsor Information: (Please attach a business card to this form)**

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Website Address: \_\_\_\_\_

**Contact person for advertising information (logos, banner info, etc.):**

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Approved By: (*Print Name*) \_\_\_\_\_

Signature \_\_\_\_\_ E-Mail \_\_\_\_\_

Colonial Little League is a 501(c)(3) Non-Profit Charitable Organization. Its EIN #46-1956596.

For more information regarding Colonial Little League, please contact Taylor Panetta at

[fundraising@coloniallittleleague.org](mailto:fundraising@coloniallittleleague.org)

**Sponsor Form and Checks payable to Colonial Little League can be mailed to:**

Attn: Treasurer  
Colonial Little League  
P.O. Box 215  
Great Meadows, NJ 07838

Please return forms and payment ASAP to give the league time to order signs and/or uniforms

[www.coloniallittleleague.org](http://www.coloniallittleleague.org)

# Colonial Little League

## Sponsorship Agreement

This agreement between the Colonial Little League and \_\_\_\_\_ (hereinafter, "Sponsor") is for the \_\_\_\_\_ season.

Sponsorship of the Colonial Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Colonial Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Colonial Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

**Colonial Little League agrees to provide the following benefits in exchange for the sponsorship commitment:**

☐ \_\_\_\_\_ (Sponsorship Level)

- a. **The Single**            **\$125**
- b. **The Double**        **\$200**
- c. **The Triple**         **\$300**
- d. **Home Run**          **\$400**
- e. **Grand Slam**        **\$1000- Gold Sponsor**
- f. **Returning Sign Sponsors – Triple for \$250**
- g. **Returning Sign Sponsors – Homerun for \$350**

For the above considerations, the Sponsor donates \$\_\_\_\_\_ to the Colonial Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By \_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

By \_\_\_\_\_  
Colonial Little League Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

*Colonial Little League*

[www.coloniallittleleague.org](http://www.coloniallittleleague.org)



EIN #46-1956596